

# Digital Transformation

## 數碼轉型

### Postgraduate Diploma in Business Management and Leadership in Artificial Intelligence Transformation

Programme Code: MS177A

Application Code: 2375-MS177A

2867 8310

kitty.tai@hkuspace.hku.hk

For details, please refer to p.150



### Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 2475-HR128A

2867 8304

ad.hrm@hkuspace.hku.hk



This programme aims to equip students with the skillsets to analyse HR data and apply the insights gained to support human resource management and organisational goals.

The programme examines the impact of technologies like big data, Internet of Things and artificial intelligence on human resource management and equips students with the knowledge to implement HR analysis techniques for HR functions such as workforce planning, talent acquisition, talent management, learning and development. The programme concludes with a discussion on the future of HR and the emerging trends of predictive HR analytics and digital transformation.

**R** Applicants should:

- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;  
OR
- (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND  
(ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;  
OR
- (c) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

**S** HK\$4,600

Application Fee: HK\$150

**D** 3 months to 4 months

English

**Q** Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going

## e-Commerce and e-Logistics

### 電子商務與電子物流

### Professional Diploma in Business Logistics Management (China e-Business)

Programme Code: MS074B

Application Code: 2365-MS074B

2867 8480 / 2867 8393

blogistics@hkuspace.hku.hk



The programme aims to provide students with comprehensive understanding of the business environment, especially the latest trend of e-business, in China logistics industry. It also aims to equip graduates with basic managerial skills, enabling students to explore new business opportunities in China e-Commerce market and make sensible decisions in business logistics management.

**R** Applicants shall:

- (a) i) have gained in the HKALE Grade E in one AL subject or two AS subjects or hold a post-secondary qualification of at least one year part-time duration; and  
ii) have gained in the HKCEE Grade E in four subjects, and Level 2 in English language; and  
iii) have at least two years of full-time work experience in logistics, transport, or business related areas; or
- (b) i) have gained in the HKDSE Examination Level 2 in five subjects, including English Language; and  
ii) have at least two years of full-time work experience in logistics, transport, or business related areas; or
- (c) have gained a Certificate or Advanced Certificate awarded within the HKU system through HKU SPACE.

Applicants with other equivalent qualifications and relevant work experience will also be considered on individual merit.

**S** HK\$39,000 (by 3 instalments)

Application Fee: HK\$150

**D** 18 months to 3 years

English

**Q** Level 4 (Reg. No.: 17/000628/L4) Validity Period: 01 Sep 2017 - on-going

### Professional Diploma in Business Logistics Management (Smart Procurement)

Programme Code: MS073B

Application Code: 2365-MS073B

2867 8480 / 2867 8393

blogistics@hkuspace.hku.hk



The programme aims to provide students with comprehensive understanding of the latest business environment in logistics industry. It also aims to equip graduates with basic managerial skills, enabling students to explore new business opportunities and make sensible decisions in procurement management.

**R** Applicants shall:

- (a) i) have gained in the HKALE Grade E in one AL subject or two AS subjects or hold a post-secondary qualification of at least one year part-time duration; and  
ii) have gained in the HKCEE Grade E in four subjects, and Level 2 in English language; and  
iii) have at least two years of full-time work experience in logistics, transport, or business related areas; or
- (b) i) have gained in the HKDSE Examination Level 2 in five subjects, including English Language; and  
ii) have at least two years of full-time work experience in logistics, transport, or business related areas; or
- (c) have gained a Certificate or Advanced Certificate awarded within the HKU system through HKU SPACE.

Applicants with other equivalent qualifications and relevant work experience will also be considered on individual merit.

**S** HK\$39,000 (by 3 instalments)

Application Fee: HK\$150

**D** 18 months to 3 years

English

**Q** Level 4 (Reg. No.: 17/000629/L4) Validity Period: 01 Sep 2017 - on-going

### Certificate for Module (Data-Driven Decision Making for Managers)

Programme Code: MS156A

Application Code: MS156A

2867 8477

advdipbm@hkuspace.hku.hk

For details, please refer to p.151

See legend on page 033 圖像說明於第033頁

**R** Minimum Entry Requirements 基本入學要求 (P.017)

**S** Fee 學費

**D** Duration 修業期

**E** Medium of Instruction 教學語言

**Q** Qualifications Framework 資歷架構

**E** Exemption 豁免

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For more and latest programme information, please visit our website  
有關最新課程資訊及詳情, 請瀏覽學院網站 [hkuspace.hku.hk](http://hkuspace.hku.hk)

**S** Short Course 短期課程